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LIVING FAITH

Christ is Risen!

LEXI LEE PERFORMS WITH THE DANCE TEAM AT THE EASTER CHAPEL SERVICE

...DONOR PROFILE

There are smart people in this world. And then there's Robert Sigler.

Robert is to business development and entrepreneurship what Einstein was to relativity. Which is to say, he knows a GREAT deal about it.

Robert, the founder and CEO of the Global Trust Group based here in Las Vegas, has more than 25 years of experience in accounting, finance, investment banking, mergers, acquisitions, capital markets, private equity, entrepreneurship, and venture strategy and management. He owns and has co-founded numerous businesses in regulated and diverse industries and has held a variety of domestic and international privileged licenses in gaming, government security and financial securities. He's also a down-to-earth, normal guy.

"Family and community are really at the center of everything I do," Robert said. "My parents and their parents before them always made it a priority to talk about the importance of family and community as family. That's what I love about Faith; it's family first in a community with a high awareness that we are all better together. It has this foundation that builds relationship capital, which is all about enjoying a happy and impactful life."

Robert has built the Global Trust Group family utilizing this foundation of relationship capital and life experiences in amassing an amazing multidisciplinary and geographically diverse advisory board into a community or "fellowship" of industry veterans, senior executive officers and professional experts. Together, Global Trust Group has built a portfolio of strategic service companies and investment companies such as Global Key Advisors, Tesloop, SureID, Surkus, Blue Moon Advisers, RaiseTheMoney.com, Nautical Control Solutions, Neuroptics, Wherefor, Fragmob and many others. This approach embraces his philosophy of growing a fellowship of like-minded and trusted people who are focused on economic and community development.

Robert notes that he learned early in life that strengthening from within forges the ability to impact a greater community without. "We all have the opportunity to make a significant difference and make contributions in life by becoming an expert and passionate about something," Robert said. He believes the more you invest in your body, mind and spirit, the greater the impact you can have on your community. "I began my professional education as a student of business with expertise in accounting and finance, with the goal of learning the language of business. Financial engineering and capitalism became my passion, and started me on a personal journey to be a master craftsman in business – the $10,000 an hour expert in something for which I had a natural affinity with a high potential impact on my community."

In college, Robert set out to master as many tools of the business trade as he could, completing a double major and double minor B.S. degree, a year abroad in Japan, and a one-year fellowship at the U.S. Accounting Standards Board. He then entered Wall Street to practice his craft.

"Along with many high pressure and tempering lessons in the world financial markets, I quickly discovered that having an impact in business in the global community involved an enormous labyrinth of complex problems and solutions," Robert said. Within a few years, he enrolled in Harvard Business School (HBS) to expand and hone his toolset with an MBA before returning again to the global private equity markets to gladiate his way to greater impact.

Recalling the words of one of his mentors that "life is a team sport," Robert began his mission to gather as many extraordinary craftsmen in as many fields as possible to combine forces to grow and deploy relationship and financial capital. "I want to have as profound an impact on the global community as I can," Robert said. "But to do that in this rapidly changing global village, you need to break down personal, ego-led borders as well as other legacy established traditional borders. This requires an open mind and continuous learning through experience, challenge, and mentorship – a willingness to receive it as well as give it. This to me is critical."

Robert notes that he has benefited from extraordinary mentors ranging from "fourth-quarter General" mentors – those in the latter stages of life who have already mastered and weathered their craft – to mentors who are experts in their modern crafts with spectacular forward vision.

For Robert, mentorship is critical in all aspects of life and has been pursued around a holistic balance of body, mind and spirit. One of his "mind" mentors is Clyde Turner, former chairman and CEO of Circus Circus Enterprises and a valued "fourth-quarter General" and partner. "Clyde spent many hours sharing his strategies and lessons learned in his many seasons of business and life, to help me avoid pitfalls and march more

ROBERT SIGLER...

confidently toward the victories," he said.

As far as "body" and "spirit" mentors ("It's equally important to have mentors in health and wellness," Robert says), he points to Kenpo Karate master Jeff Speakman as a holistic and body mentor, and his father and grandfathers – coincidentally, all named Robert – as spirit mentors.

Interestingly, Robert met Jeff in a corporate board setting but quickly realized his deep and exceptional knowledge and commitment to his life's work on strengthening the body, mind and spirit through martial arts. "A few years back, Jeff kindly responded to our desire to learn all that we could from him and took William (Robert's eldest son and a sophomore at Faith) and I into his world and intensely taught us his craft," Robert said, adding that he is now preparing for his third-degree black belt. "William is now forged into an extraordinarily disciplined and well balanced young man, and both William and I have won world championships in Kenpo 5.0."

Robert credits his father (Dr. Bob) with giving him a focus on strength through education and a clear spiritual foundation in "the pursuit of those things right and just," and said his father's father Robert – a Mason and deacon in the Methodist church – helped to instill in him a strong moral compass. "My mother's father Robert was a military officer and also had a true moral compass and sense of honor. Though he became blind, he was a beacon of strength and courage and constantly taught me skills in leatherworking, carpentry, fishing and construction while sharing heroic stories of integrity and discipline. One of his most impactful statements was 'Trust, once compromised, can never be restored to its original sanctity.'"

Of course, "Trust" is at the center of his company. "Global Trust Group was founded with two main tenets of trust," Robert said. "The first is that we all have to have a strong moral compass pointed in the same direction – driving us to positively and energetically row the boat together in the same direction, you might say. The second is a trust in each one's mastery of a craft, which is then collectively focused on common goals for extraordinary outcomes."

Robert is an HBS graduate with collateral studies at the Kennedy School of Government and the Massachusetts Institute of Technology. He was also a 4.0 Phi Beta Kappa and Beta Kappa Sigma scholar at the University of Alabama's Manderson School of Business and Culverhouse School of Accountancy. He believes he's an artist at heart, "who architects a vision from numbers and business concepts into impactful works by the many talented color palettes of the fellowship."

For Robert, it's about building on to a strong foundation for the future – "strengthening from within and adding our own formidable blocks to that foundation, and having appreciation for all those who came to lay their good works before us so that we could attain higher and mightier goals. I'm always so appreciative for what I have today thanks to the many family, friends and community members that have shared their gifts of time and experience with me," Robert said. "I can't wait to see what William and Ryder (his youngest son) do in this life; what blocks they and their fellowships create and add to the foundation and to the community."